ABSTRACT

An interactive ordering system with animated guide that guides a customer or employee through the ordering process of a business. The animated guide is part of a software product that runs on a computer and receives and processes orders. The animated guide helps customers or employees through the ordering process by offering graphical and audio help in the form of tips, suggestions, and other forms of help that would normally be given by an employee. This new method of implementing an interactive ordering system makes it much easier for users to use ordering systems and saves time and money for business by saving on labor and training costs. The animated guide can come in many different forms including but not limited to cartoon characters and possibly even video-captured humans. The animated guide will be programmed specific to each system to provide help on the ordering process and to explain to the user how to use the system and to provide more information on items that could be ordered.